

# Newsletter



## Career Guidance and Placement Cell ST. XAVIER'S COLLEGE (AUTONOMOUS)

(Recognized as "College with Potential for Excellence" by UGC  
Accredited by NAAC at 'A' Grade with a CGPA of 3.66 out of 4 in IV Cycle)  
PALAYAMKOTTAI, TAMIL NADU, INDIA



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**"It's Not What You Achieve, It's What You Overcome. That's What Defines Your Career"**  
- Carlton Fisk

### From the Editor's Desk

*The beginning of the academic year is at its heart, a fantasy of newness and clean slates—of the chance to do things differently and with more attention to purpose. In reality, it's also one of the most challenging year for many of us. A thought that has been enduring in mind when it becomes real; is truly an interesting and exciting experience. This news letter is one such cherished work that has its roots in the persuasion. It would be a snapshot of the various activities and advancements for all associated with our College. Proper communication plays a vital role in institution's development. This news letter will reinforce and allow increased awareness, improved interaction and integration among all of us. This issue of newsletter should inspire all of us for a new beginning enlighten with hope, confidence and faith in each other in the road ahead.....*

*Happy Reading..*

**Dr. S. Chidambaranathan**

## Virtual Interviews, On-Campus and Off-Campus Recruitments:

✿ The Accubits Technologies Inc, Thiruvananthapuram conducted a Virtual Placement Drive for the post of Software Developer for our students on 08th & 09th June 2021. Around 120 students participated and 5 have got recruited.

✿ AVASOFT, a product company based out of Blue Bell Pennsylvania, US with its Offshore Development Centre in Chennai ushered a Virtual Placement Drive exclusively for our students on 12.06.2021. The number of students took part in the placement drive is 84, among them 4 students have got selected.

✿ An Off-Campus Recruitment Drive was organized by Stradegi Solutions, Chennai for the post of Business Analyst on 19.07.2021. Out of 45 students participated, 3 got placed.

✿ Centizen Inc, a Self-funded US based Company's Tirunelveli Zonal Office conducted a Virtual Placement Drive for our students on 14.08.2021. Nearly 25 students took part in it.

✿ The On-Campus Recruitment Drive was headed by VMware IT Academy, Chennai for the post of Software Developer on 20th Sep 2021. Among 49 students attended, 2 have got selected.

✿ Another Campus Recruitment process was organized by ZOHO Private Limited for the post of Software Developer. It was executed on 12.12.2021. Total number of students participated is 35 and 3 have got placed.



✿ The Campus Interview was administered by Gove Enterprises (UAE based company) for the post of Software Developer on 28.12.2021. Out of 30 students took part, 5 have cracked it.





## Interactive Sessions

Besides all the regular activities, to bridge the gap between Industry and Academia, the following interactive sessions were arranged.

✿ A Seminar on "How to be job ready?" by Mr. A. Sesudasse, Founder CEO, Inspire IAS Academy, Pondicherry on 20.07.2021. Nearly 158 students attended the Seminar and got motivated to face the job market.



✿ A Webinar was organized titled "Health Care and its Opportunities for Life Science Graduates" on 18.08.2021. The number of students attended this webinar was 95 and gained more knowledge in this domain.

✿ An ICT Orientation Programme for UPSC Civil Service Examination for 6 days from 07th Sep 2021. Around 452 students attended this programme and got benefited.



✿ An Orientation programme on AWS Cloud Certification was arranged on 6th Dec 2021. 215 students participated in it and got enlightenment on this new emerging topic.

✿ A webinar on "Opportunities in Capital Market" was arranged on 13.12.2021 by Dr. P. Lovelin Auguskani, Finmark Trainers Consultant. Around 370 students actively took part in it and learnt more about Capital Market.



## ICT Academy's Privilege Member

As St. Xavier's College has attained the status of ICT Academy's Privilege Member, the faculty and students get the opportunities to attend FDPs, Conferences, Power Seminars, Soft Skill Training and Campus Drives.

## NEW INDIA LEARNATHON 2021

Another feather was added to the cap of St. Xavier's College. It has been honoured by ICT Academy by providing the New India Learnathon 2021 recognition, as more than 100 students of our institution have completed 5 courses each.





## CISCO NETWORKING ACADEMY:

✱ Our College is an authorized CISCO Networking Academy Member. This membership entitles our faculty and students to avail the Academy programmes like Faculty Development Programmes, Trainings, Placements and Certifications for knowledge enrichment.



## SALESFORCE2021:



✱ The Salesforce Trailblazer Connect India Programme 2021 is the one that connects students with their first job opportunity. It was held on 21 Oct.2021. It brings job seekers and employers together.

## INTERNSHALA 2021

✱ This is a wonderful initiative. Placement Cell of SXC has joined it's hands with Internshala – Internship partner of AICTE. They hire the students based on their performance and offer internships, which is a significant academic exercise, at the end of their degree programmes. On 26.12.2021, they recruited some of our final year students and issued the offer letters.



## Faculty Development Programmes

The following FDPs were conducted by joining our hands with ICT Academy. Some of our Faculty participated in the following FDPs.



1. A Virtual FDP on "Stress Management" was organized from 28th June 2021 to 02nd Jul.2021. Various practical approaches to handle stress were highly focussed and the ways to overcome them were highlighted.



2. A Virtual FDP on "Cyber Security Essentials" was mastered from 13th Sep 2021 to 17th Sep 2021. As the whole world has become digital, data security issues are of significance, and the lights were thrown on this.

3. A Virtual FDP on "Fundamentals of Artificial Intelligence" was organized from 13th Sep 2021 to 17th Sep 2021. As AI is emerging everywhere in the Smart devices, faculty have expanded their knowledge in it.



4. A Virtual FDP programme on IDEA Generation Methods was conducted from 20th Sep. 2021 to 24th Sep.2021. New ideas increase the chances for building ourselves as well as the products. Such methodologies were featured out.





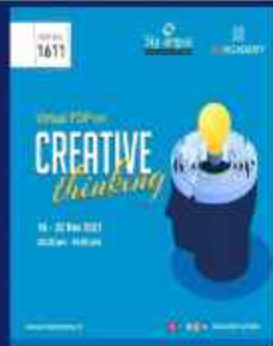
5. A Virtual FDP on "Introduction to Python Programming" was guided from 27th Sep 2021 to 01st Oct 2021. Programming principles were shown up in this influencing language



6. A Virtual FDP on "Digital Teaching Techniques" was organized by Atos Syntel from 27th Sep 2021 to 1st Oct 2021. As the whole education system is running after Online Teaching and learning, this FDP highlighted lot of tools that aids digital mode of teaching.



7. A Virtual FDP on "Creative Thinking" was organized from 16th Nov. 2021 to 20th Nov. 2021. Certain ways that unblock old patterns or habits of thinking were deliberated.



8. A Virtual FDP on "Presentation Skills" was organized from 27th Dec 2021 to 31st Dec 2021. Innovative methods and ideas under this were vividly highlighted.



## Memorandum of Understanding

● A MoU was signed between the Placement Cell and the company Finmark (Leaders in Financial Marketing Education), Chennai to upgrade and develop the knowledge of faculty members and students by organizing Workshops and International Seminars. Also, it gives insight about the nature and use of the Capital Markets and the various products traded in that domain and provide guidance and assistance to the Student Community.



● To Conclude, all the efforts were taken by the Placement Cell tirelessly and consistently keeping the higher placement record of the students as the sole objective.

## SXC Placement Fund

The SXC Placement fund which was created on 01.10.2020 for the Placement Cell has been grown to a tune of Rs. 1,05,000/- (Rupees One Lakh and Five Thousand only) as some of the Industry people and our Alumni have contributed to serve the student community.

The raised funds will benefit the students through the following activities:

- \* Conducting Campus Interviews.
- \* Organizing Interactive Sessions with the potential recruiters and our alumni.
- \* Providing Soft Skills training to our students.
- \* Organizing Workshops / Seminars on Career Guidance, Communicative Ability and Interview Skills.
- \* Providing scholarships to the deserving students.

"Education is not the learning of facts, but the training of the mind to think"

*Published by*

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Principal

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